

RAMON VASQUEZ



Experience

Creative/Design Director, Freelance + Contract

July 2022 – Current

Associate Creative Director, Code & Theory

May 2021 – August 2022

Led creative efforts for bold, future-oriented brands with a "digital first" mindset, committed to building a better world for both present and future generations. Clients include but not limited to ConEdison, Amazon Ads, and The Washington Commanders.

Creative Director (Contract), Wunderman Thompson

August 2020 – May 2021

Led creative on marquee clients including Tmobile, Samsung Mobile, Samsung Home Entertainment and Home Appliance.

Associate Creative Director, Tether

October 2018 – August 2020

Led teams to develop vision, strategy, and storytelling for brands like Microsoft, Amazon, Under Armour, WW. Worked closely with leadership to foster agency relationships and evolve agency's internal culture.

Senior Creative, Tether

October 2016 – 2018

Fostered new and existing client relationships—particularly for Under Armour and Gatorade. Ran brand-led initiatives on story-driven work through identity design, packaging, brand systems, and campaigns for top-tier athletes and marquee product lines.

Senior Creative, Wongdoody

October 2013 – 2016

Led the agency into a new era, starting with a re-brand of the agency itself. Developed campaigns and design systems across digital, print and video. Clients included Alaska Airlines, Seattle International Film Festival, Amazon, T-Mobile, and Woodland Park Zoo.

Adjunct Instructor, School of Visual Concepts

October 2013 – 2015

Taught classes in design and art direction with a focus on branding and advertising. Responsible for syllabus and class structure, and student mentorship. Became an ongoing resource for students who completed the course.

Senior Art Director/Designer, Creature

October 2009 – 2013

Crafted story-led creative and design across brand and advertising projects. Worked lock-step with leadership to build a studio of designers renowned for award-winning work. Clients include Seattle's Best Coffee, Expedia, District Clothing, The Country of Venezuela.

Contact

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Portfolio

ramonvasquez.com

References available on request.

Awards + Recognition

Cannes Lions
The Emmys
One Show
D&AD
Addys
Graphis
Type Directors Club
Print
Communication Arts
Dieline
Creative Review
Ad Age
Brand New
FPO

Education

Westwood College

B.S., Communication Arts
2003 – 2006

Citrus College

Art studies, General
2003 – 2004

Artcenter College of Design

Art studies, General
1998 – 2000